



General Information

Thank you for your interest in the **5th Annual Autumn Air Art Fair!**

AAAF embraces the belief that art is to be celebrated and publicly shared. This year's event will feature approximately 40 talented artists and will be held on Saturday, November 2nd in the Clifton Cultural Arts Center (CCAC). The Autumn Air Art Fair is recognized for its high quality and mix of unique handcrafted art. The event is free to the public although donations for the benefit of student scholarships will be accepted. There is ample free parking in the adjacent Recreation Center (refer to the map on the CCAC website).

Clifton is known as the Gaslight District and is recognized as one of Cincinnati's most treasured neighborhoods. The community boasts historic homes, numerous city parks, tree lined streets and a bohemian and artistic business district with an arts theatre, numerous ethnic restaurants, boutiques and coffee shops. The University of Cincinnati's campus, recognized for its signature architecture and quality curriculum, is within walking distance of the CCAC. Clifton is within minutes of downtown Cincinnati and near major interstates for easy access. Nearby hotels and accommodations are available for artists and recommendations can be made upon request.

The CCAC www.cliftonculturalarts.org formerly known as the Clifton School, was built in 1906 in the Beaux-Arts style and contains architecturally significant and historic details. Maps and directions are located on the CCAC website.

Artist Amenities

We will make every effort to ensure that your day is enjoyable and supportive of your effort to sell great art! Each artist will be provided with a space approximately 5' x 9'. Please bring your own display to fit within these parameters. We realize this is smaller than the standard art fair booth size. Unfortunately, the CCAC will not accommodate a 10x10 booth size. Breakfast goodies, including coffee and fruit and other snacks, will be available for all artists and a water station will be available (bring your own water bottle for refilling). A lunch menu will be provided and your order will be delivered to your booth. Cash payment is required. Electricity is available, at no charge, however, access from all spaces is not guaranteed. If you *must* have electricity, please denote it on the artist checklist. We will do our best to accommodate your needs.

PR and Promotions

Marketing of the event will be handled through our website, social media, our participating artist's network and local publications. A huge banner will be displayed a month before the event on Clifton Avenue. Over 5000 promotional postcards will be mailed to strategic zip codes and distributed to key locations around the Tri-state area. Posters will be posted in businesses and other related venues as well. Yard signs will be posted in over 100 yards of area homes. Promotional postcards will be made available to all artists electronically and

by hard copy for your own marketing purposes. We encourage you to spread the word through your websites, facebook, mailing lists, etc to help promote this event!

Application Information

Please send your images and application electronically to submit@autumnairartfair.org. The jury fee, signed waiver and release must be mailed. Electronic applications and payment must be received or postmarked by **June 15, 2013**. *(please do not send CD's of your work.)*

Mailing address for jury fee and waiver/release is as follows:

Autumn Air Art Fair
c/o 3860 Virginia Avenue, Suite 400
Cincinnati, Ohio 45227

Please submit 4-5 images of your artwork on-line at submit@autumnairartfair.org.

Please include **AAAF 2013/your name and media type** in the subject line

The jury process will be completed during the month of July. The jury is comprised of individuals with a background in the creative arts, and all have a wide range of interest and expertise in artist mediums as well as a group of Guest Jurors, who are recognized as experts in their field. Our Guest Juror's critical eye will ensure the level of quality expected for an art fair of this caliber. It is our goal to have a balanced mix of all art mediums featured in the event.

Email notification of acceptance or rejection will be made no later than August 15th. You are welcome to inquire after August 15th at info@autumnairartfair.org if notification is not received. Payment for your space is required to hold your spot, and must be postmarked by September 30th. After this date, we will begin notifying artists from our waitlist.

Our Efforts to Give Back

As a way of giving back to the community, the **Autumn Air Art Fair Scholarship Fund** has been established and will be supported by the proceeds from the event. We have partnered with The Art Academy of Cincinnati who administers the fund. Donations will also be accepted at the door and proceeds from the event will support the scholarship fund. Applications and more information on the scholarship fund is available on the AAFF website.

On behalf of the Autumn Art Fair Committee, thank you for your interest!

Lisa Kolber-Inglert
Associate Director
Autumn Air Art Fair

info@autumnairartfair.org
submit@autumnairartfair.org
www.autumnairartfair.org



Artist Application

Name _____
Business Name _____
Email _____
Cell Phone _____
Other Phone _____
Address _____
City, State, Zip _____

Autumn Air Art Fair Stipulations

All art and materials must be the artist's own original creation. No pre-manufactured or commercially made items or kits, or items made from manufactured molds or kits are allowed. Jewelry must be handcrafted with minimal use of purchased components. Artists must be present the day of the show. Artists must be completely set up and ready to accept sales one hour before the show begins. In the interest of all artists, early dismantling is not permitted for any reason.

Category

Please check only one category. A separate application must be completed (including jury fee payment) for each category in which you wish to apply.

_____ Ceramics
_____ Fiber
_____ Glass
_____ Jewelry
_____ Metalwork
_____ Mixed Media
_____ Painting: medium _____
_____ Sculpture
_____ Wood
_____ Photography
_____ Other: description _____

If you would like to be located next to another artist, please list their name here. We cannot guarantee an accommodation, but will do our best. _____

Do you have any special needs or requests? Please let us know. We will do our best to accommodate you.

Artwork Description and Images

Briefly describe your work: (this will be read during the jury evaluation) _____

Approximate sale price or sale range of your work:

Image Information

Image #1 Title _____

Image #2 Title _____

Image #3 Title _____

Image #4 Title _____

Artist Checklist (check only those that are applicable)

_____ Application

_____ Jury Materials (sent electronically to submit@autumnairartfair.org)

_____ \$25.00 Jury Fee

Make check payable to **Autumn Air Art Fair**

c/o 3860 Virginia Avenue, Suite 400

Cincinnati, OH 45227

_____ My display requires electricity.

_____ Signed Waiver and Release

Important Dates:

On-line Submittal, Application Deadline and \$25.00 Jury Fee Payment: July 15th (postmarked)

Notification of Acceptance: September 15th

\$75.00 Space Fee/Artist Commitment Due: September 30 (postmarked)

Artist Responsibility

All artists are responsible for setting up and dismantling their display as well as maintaining and staffing their own space. Artists are also responsible for their own sales transactions and payment of all applicable sales tax to the State of Ohio. Artist's spaces must be completely dismantled and ready for loading, prior to beginning the loading process.

Artist Release

I have read the application in its entirety and fully understand it's contents. I agree to abide by the rules and terms set forth in this application. I assume all responsibility for my products and for safeguarding my display/space. Should the Event close or cancel before or during the designated operating hours due to any and all circumstances beyond the Event's control, at the sole discretion of the Event's management, I hereby agree to strictly adhere to the direction of Event management. I agree to indemnify and hold harmless, the Event management for any damage, injury, loss or loss of income resulting from cancellation of the Event. I agree to accept all jury decisions as final. I agree to allow AAAF use of my images and other promotional materials (including photographs or videotapes) taken during the Event for purposes of promoting the Event at this time or in the future. I agree that the images submitted are representative of my own original work. I agree that at the sole discretion of the Event management reserves the right, at it's discretion, to advise me of any work that does not meet the standards set forth and I agree that any such work will be removed immediately. Failure to comply with the Event rules and guidelines may result in my removal from the festival and my being prohibited from future Event participation.

Release and Waiver and Refund Policy

I acknowledge and agree that participation in the 2013 Autumn Air Art Fair (the "Event") to be conducted by the Autumn Air Art Fair, a non profit organization involves the possibility of my property including, without limitation, any art, person or other items (collectively the "property") may be damaged, injured, lost or stolen and I acknowledge I am assuming all risk of damage, injury and loss of the Property by participating in the Event.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I agree to release, acquit and forever discharge and hold harmless the Autumn Air Art Fair, their directors, offices, employees, agents and affiliates from any and all actions, causes of action, claims, demands, loss of service, cost and expenses, (including without limitation, attorneys' fees) liability for negligence or any other claim, judgment, loss liability, arising out of my participation in the Event including, without limitation, any claims, for damage to my person or Property or stolen Property. I further agree to indemnify and hold harmless the Autumn Air Art Fair, their directors, offices, employees, agents and affiliates from any and all lost, damage, liability, cost or expense that the Autumn Air Art Fair may incur or suffer as a result of any claim of any kind whosoever artisan out of my participation in the Event.

I further understand that any fees paid for my participation in the Event are non-refundable. By submitting my space fee, I am committing to the event and understand that no refunds will be made. (In the event of a true emergency, contact Event Management) I also understand that it is my obligation to report and pay and tax liability incurred as a result of sales during the Event.

I hereby represent and warrant that I have read this Release and Waiver in its entirety and fully understand its contents. I have signed this Release and Waiver voluntarily and of my own free will.

Artist Signature _____

Date _____

Printed Name _____